



PRESS RELEASE



SHEARER'S NAMED FINALIST IN COOL PLACE TO WORK COMPETITION FOR SUSTAINABILITY

FOR IMMEDIATE RELEASE

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www.shearers.com

Brewster, Ohio: Shearer's Foods was honored as a Finalist in the area of Sustainability in the inaugural Cool Places to Work Competition. The First Dynasty of Coolness, sponsored by Crain's Cleveland Business, was celebrated in the Silver Grille in the Higbee Building in downtown Cleveland on September 24, 2008. Area businesses were recognized as the coolest of cool in the following categories: Sustainability, Social Networking, Best Perks, Cool Space, Interesting Space, Community Service and Just Plain Cool.

Crain's publisher Brian Tucker said the publication received nearly 200 nominations from more than 100 area businesses for the contest. The entries were judged by a panel of recruiting, human resources and business practice experts. More than 300 people attended the networking reception.

The event was sponsored by the Ritz Carlton, the employment law firm Littler Mendelson PC, Cedar Point and the city of Solon.

Shearer's Foods, Inc., founded in 1974, is the manufacturer /distributor of Shearer's Award-Winning Snacks. Varied products include a complete line of potato chips, tortilla chips, pretzels, cheese curls/puffs, peanuts, popcorn, corn chips and other snacks. While Shearer's is recognized as a leader in the snack food industry, they consistently achieve "excellence" in everything they do! *Real Simple* magazine ranked Shearer's the "Best Chips with a Beer" and *Newsweek* magazine commented their potato chips were "...crisply addictive." The company has been named "Snack Manufacturer of the Year" by *Snack Food and Wholesale Bakery* magazine. Shearer's has been awarded the Weatherhead 100, Cascade Capital Business Growth Award and The Entrepreneurs EDGE Award for being one of the fastest growing companies in Northeast Ohio. The Weatherhead School of Management has also recognized Shearer's as one of its Family Firms of Distinction. Shearer's potato chips received the Gold Medal Award from the American Tasting Institute of San Francisco for the best potato chips in America. Shearer's has been honored with the SCOPE Award as Business of the Year in Stark County, Ohio. The company has been recognized for manufacturing excellence by winning the Manny Award and the Evolution of Manufacturing Award. Shearer's has been awarded the North Coast 99 ten consecutive years as a top employer in Northeast Ohio. *Inside Business* magazine has honored Shearer's as one of the top performing companies in Northeast Ohio ten times with the Team NEO Success Award. Shearer's Snacks are distributed throughout the Midwest, New England states and parts of Canada.