



PRESS RELEASE

SHEARER'S FOODS Honored with the Frito-Lay CONTRACT MANUFACTURING 2008 SUPPLIER OF THE YEAR AWARD

FOR
IMMEDIATE
RELEASE

July 23, 2009

Shearer's Foods, Inc.
692 North Wabash
Brewster, OH 44613

Melissa M. Shearer
Vice President
Communications

melissashearer
@shearers.com
330-767-7160
330-767-3393 (Fax)

For information on
Shearer's Award-Winning
Products or Services,
Please Contact the
Customer Service
Department at
1-888-GREAT-CHIPS
(toll free) or
www.shearers.com

(L-R) Paul Zmigrosky,
Steve Surmay,
Todd Brahler,
Scott W. Smith,
Bob Aurand,
Bob Shearer
and Dave Rader.



Brewster, Ohio: In June, Frito-Lay awarded Shearer's the prestigious *Contract Manufacturing Supplier of the Year Award for 2008*. Frito-Lay evaluates the contract manufacturers on Quality (Total Quality Complaints and Foreign Matter Complaints), Audit for Excellence, AIB Audits, Service, Productivity, Sustainability, and Wildcard (Business relationship). Shearer's out-performed the other 33 contract manufacturers for Frito-Lay to win this award. Shearer's also won this award in 2003.

Additionally, *Frito-Lay awarded Shearer's the first annual Sustainability Award for 2008*. Frito-Lay and Shearer's both believe that resource conservation is essential from an environmental and profitability perspective. Shearer's received this award due to efforts in reducing natural gas, electricity, water, and sewer usage; hosting and attending multiple resource conservation meetings/conferences; and implementing/utilizing the Frito-Lay sustainability scorecard.

Since 1999, Shearer's Foods has proudly produced Frito-Lay's successful Kettle Cooked potato chips at their Brewster, Ohio and Lubbock, Texas manufacturing facilities. Shearer's values the relationship they have built with Frito-Lay over the past ten years.

Shearer's Foods, Inc., founded in 1974, is the manufacturer /distributor of Shearer's Award-Winning Snacks. Varied products include a complete line of potato chips, tortilla chips, pretzels, cheese curls/puffs, peanuts, popcorn, corn chips and other snacks. While Shearer's is recognized as a leader in the snack food industry, they consistently achieve "excellence" in everything they do! *Real Simple* magazine ranked Shearer's the "Best Chips with a Beer" and *Newsweek* magazine commented Shearer's potato chips were "...crisply addictive." *Country Living* magazine named Shearer's the best potato chips in Ohio! The company has been named Snack Manufacturer of the Year by *Snack Food and Wholesale Bakery* magazine. Shearer's has been awarded the Weatherhead 100, Cascade Capital Business Growth Award and The Entrepreneurs EDGE Award for being one of the fastest growing companies in Northeast Ohio. The Weatherhead School of Management has also recognized Shearer's as one of its Family Firms of Distinction. Shearer's potato chips received the Gold Medal Award from the American Tasting Institute of San Francisco for the best potato chips in America. Both the Canton and the Massillon Chambers of Commerce have honored Shearer's as their Business of the Year. The company has been recognized for manufacturing excellence and sustainability by winning the Manny Award and the Evolution of Manufacturing Award. Shearer's has been awarded the North Coast 99 as a top employer in Northeast Ohio, and was given the Legacy Award as one of only three companies to win the NC99 all ten years! *Inside Business* magazine has honored Shearer's as one of the top performing companies in Northeast Ohio eleven times with the NEO Success Award. Shearer's has been recognized for their outstanding customer service by winning the Cleveland Food Dealers Association's Vendor of the Year Award and *Smart Business magazine's* World Class Customer Service Award. Shearer's has earned the Pillar Award twice as well as the Shatten Civic Award for their far-reaching community service efforts. Shearer's Snacks are distributed throughout the Midwest, Canada and Mexico.