



PRESS RELEASE



SHEARER'S FOODS

Honored with Eleventh

NEO SUCCESS AWARD

**FOR IMMEDIATE
RELEASE**

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**Shearer's Foods, Inc.
692 North Wabash
Brewster, OH 44613**

**Melissa M. Shearer
Vice President
Communications**

**melissashearer
@shearers.com
330-767-7160
330-767-3393 (Fax)**

**For information on
Shearer's
Award-Winning
Products or Services,
Please Contact the
Customer Service
Department at
1-888-GREAT-CHIPS
(toll free) or
www.shearers.com**

Brewster, Ohio: Shearer's Foods has been selected as a winner of the NEO Success Award, which honors the most successful private, public and emerging companies in Northeast Ohio. This is the eleventh consecutive year Shearer's has been named an NEO Success Award winner.

Since 1994, the NEO Success Awards have celebrated the region's top-performing businesses that create jobs and momentum in a challenging economy. This year's winners continue to demonstrate the determination to expand and revitalize Cleveland's economic status. They are being honored for their ability to show consistent revenue and employment growth over the past three years.

"The NEO Success Awards is a premier event that radiates all the positive efforts that are bringing renewed attention to the Northeast Ohio community," says Bob Shearer, CEO of Shearer's Foods. "Our company is proud to be included in this outstanding group of award winners."

Representing seventeen counties in Northeast Ohio, NEO Success is a private sector-led regional economic development organization, formed through the collaboration of many leading business organizations.

The Award is sponsored by CBIZ, Fifth Third Bank, Ohio.net and Inside Business magazine.

Shearer's Foods, Inc., founded in 1974, is the manufacturer /distributor of Shearer's Award-Winning Snacks. Varied products include a complete line of potato chips, tortilla chips, pretzels, cheese curls/puffs, peanuts, popcorn, corn chips and other snacks. While Shearer's is recognized as a leader in the snack food industry, they consistently achieve "excellence" in everything they do! *Real Simple* magazine ranked Shearer's the "Best Chips with a Beer" and *Newsweek* magazine commented their potato chips were "...crisply addictive." The company has been named "Snack Manufacturer of the Year" by *Snack Food and Wholesale Bakery* magazine. Shearer's has been awarded the Weatherhead 100, Cascade Capital Business Growth Award and The Entrepreneurs EDGE Award for being one of the fastest growing companies in Northeast Ohio. The Weatherhead School of Management has also recognized Shearer's as one of its Family Firms of Distinction. Shearer's potato chips received the Gold Medal Award from the American Tasting Institute of San Francisco for the best potato chips in America. Shearer's has been honored with the SCOPE Award as Business of the Year in Stark County, Ohio. The company has been recognized for manufacturing excellence by winning the Manny Award and the Evolution of Manufacturing Award. Shearer's has been awarded the North Coast 99 ten consecutive years as a top employer in Northeast Ohio. *Inside Business* magazine has honored Shearer's as one of the top performing companies in Northeast Ohio ten times with the NEO Success Award. Shearer's Snacks are distributed throughout the Midwest, New England states and parts of Canada.