



PRESS RELEASE



SHEARER'S FOODS

Honored as

Vendor of the Year

by the Cleveland Food Dealers Association

FOR IMMEDIATE
RELEASE

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Shearer's Foods, Inc.
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For information on
Shearer's
Award-Winning
Products or Services,
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1-888-GREAT-CHIPS
(toll free) or
www.shearers.com

Brewster, Ohio: Shearer's Foods has been honored with the 2009 Cleveland Food Dealers Vendor of the Year Award. This award is presented annually to the company that has shown outstanding business success with continued growth and great performance within their company, while supporting the communities they serve.

According to Bob Lewis, President of the Cleveland Food Dealers Association, "Shearer's Foods is one of the top performing companies in Ohio and has created jobs during a troubled economy and their internal employees' development program is exceptional. Variety of superior products, exceptional quality and service along with innovative merchandizing and industry-wide support, both to independent grocers and corporate supermarkets, are a Shearer's trademark and has made their company an easy choice by the Board of Trustees of the Cleveland Food Dealers Association to receive the Vendor of the Year Award."

Accepting the 2009 Vendor Award on behalf of Shearer's Foods was Mr. Bill McCabe, Senior Vice President of Sales and Marketing, Mr. Tom Shearer, Vice President of Business Development and Mr. Randy Hyrne, National Sales Account Manager. A beautiful plaque and a proclamation by George V. Voinovich, United States Senator of Ohio, was presented to Shearer's recognizing the company for their thirty-five years of superior service and commitment to the food industry.

Shearer's Foods, Inc., founded in 1974, is the manufacturer /distributor of Shearer's Award-Winning Snacks. Varied products include a complete line of potato chips, tortilla chips, pretzels, cheese curls/puffs, peanuts, popcorn, corn chips and other snacks. While Shearer's is recognized as a leader in the snack food industry, they consistently achieve "excellence" in everything they do! *Real Simple* magazine ranked Shearer's the "Best Chips with a Beer" and *Newsweek* magazine commented their potato chips were "...crisply addictive." The company has been named "Snack Manufacturer of the Year" by *Snack Food and Wholesale Bakery* magazine. Shearer's has been awarded the Weatherhead 100, Cascade Capital Business Growth Award and The Entrepreneurs EDGE Award for being one of the fastest growing companies in Northeast Ohio. The Weatherhead School of Management has also recognized Shearer's as one of its Family Firms of Distinction. Shearer's potato chips received the Gold Medal Award from the American Tasting Institute of San Francisco for the best potato chips in America. Both the Canton and the Massillon Chambers of Commerce have honored Shearer's as their Business of the Year. The company has been recognized for manufacturing excellence by winning the Manny Award and the Evolution of Manufacturing Award. Shearer's has been awarded the North Coast 99 ten consecutive years as a top employer in Northeast Ohio. *Inside Business* magazine has honored Shearer's as one of the top performing companies in Northeast Ohio eleven times with the NEO Success Award. Shearer's Snacks are distributed throughout the Midwest, New England states and parts of Canada.