



Shearer's Foods, Inc. Fact Sheet

- Shearer's Foods is located in Brewster, Ohio, and has been producing award-winning snacks for 35 years. We produce nearly 60 million pounds of snacks over almost 80 acres of space.
- Shearer's manufactures and warehouses a wide array of snack favorites including our own family of brands, and contract and private label product for top snack companies and retailers. Our state-of-the-art facilities employ modern equipment, processes, and systems.
- Company brands include Shearer's® Potato Chips, Pretzels, Pork Rinds, and Salsa Con Queso; Tangos™ Tortilla Chips; and Shapers™ Whole Grain Chips.
- The Shearer's Foods reputation for industry-leading custom manufacturing and private label production makes our company the preferred resource for major companies and top retailers across the U.S. Through private-label customers, our products are sold and enjoyed worldwide.
- The Shearer's Foods mission statement is "to provide only the best in high quality, competitively priced snack food products, which meet the ever-changing needs of our customers, thereby building customer loyalty to all Shearer's and private label snack food lines."
- "Shearer Perfection In Every Bag," is our trademarked slogan and the sole guiding principle that ensures better quality, vast flavor variety, a comprehensive product mix and guaranteed fresh delivery.
- Identified as "Snack Manufacturer of the Year" by *Snack Food & Wholesale Bakery*® magazine, Shearer's Foods strives for perfection in support, merchandising, and corporate culture to present our retail partners and private label customers with a complete marketing package.
- Marketing support provided by Shearer's includes:
 - An on-site R&D department dedicated to continued product innovation.
 - Production process experts using the most advanced equipment and systems for efficiency and quality control.
 - Packaging and merchandising teams that create and deploy an array of product support and display materials to catch consumer attention, convey product quality and flavor profiles, optimize shoppability, and retain an organized store presentation.
 - A unique Direct Store Delivery (DSD) system that keeps sections stocked with guaranteed-fresh products and ensures the best possible appearance within the snack aisle.

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- The DSD system is comprised of 65 company routes and 60 distributor routes, serviced by 12 tractors, 40 trailers, and 65 step vans from 6 distribution centers provides timeliness, flexibility, and an ultimate in coverage.
- Shearer's Foods is committed to community involvement through sponsorships and donations on the local, regional, and national level. Schools and organizations close to our manufacturing sites are supported with financial and product donations by our company and associates, as well as through donations of personal and company time.
- The Shearer's in-house Caring and Sharing Committee identifies fellow associates and people in the community with special needs and provides support. Throughout each year, fundraising events are held to support the committee's mission. Committee members include associates on all three shifts, from management to manufacturing.
- Shearer's Foods Caring and Sharing Committee was honored in 2004 as the winner of the Weatherhead 100 Community Services Best Practices Category, the winner of the NorthCoast 99 Community Service Category, and the winner of a Pillar Award for Community Service for raising and distributing almost \$10,000 to organizations and individuals in need.
- In 2006, Shearer's joined ENERGY STAR® and committed to protect the environment through the continuous improvement of our energy performance. Through the creation of a comprehensive Energy Management Program, we address environmental responsibility in our offices, manufacturing facilities, and distribution centers.
- Shearer's maintains a company store at its corporate headquarters in Brewster, Ohio. Our store has the quaint charm found only in Amish Country and carries a complete line of Shearer's award-winning snack food products, including potato chips, tortilla chips, cheese curls, pretzels, pork rinds, dips, and salsas. Many items are available in cost-saving bulk packaging.

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