



# PRESS RELEASE



## SHEARER'S IS A WINNER OF THE EVOLUTION OF MANUFACTURING AWARD

**FOR IMMEDIATE  
RELEASE**

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**Shearer's Foods, Inc.  
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**For Information on  
Shearer's  
Award-Winning  
Products or Services,  
Please Contact the  
Customer Service  
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1-888-GREAT-CHIPS  
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www.shearers.com**

**Brewster, Ohio:** *Smart Business* magazine and CAMP Inc. honored Shearer's Foods and other regional manufacturers for evolving into the next generation of manufacturing leaders at the **2006 Evolution of Manufacturing Conference and Awards** program held on February 16, 2006. The Evolution of Manufacturing Award recognizes successful manufacturing companies at the root of Northeast Ohio's industrial evolution. "Shearer's is proud to be selected as an Evolution of Manufacturing award winner," says Bob Shearer, President and CEO. "Thanks to our dedicated associates and management team, we are achieving excellence in manufacturing and producing award-winning products while growing our business."

Evolution honorees were showcased in the February 2006 edition of *Smart Business* magazine. In the article, "Chipping Away at Turnover," COO Scott W. Smith explains how Shearer's retains employees during times of key growth. The award is presented by CAMP Inc., Key Bank, Corporate College, Great Lakes Integrated and Hughie's Audio-Visual and Computer.

Shearer's Foods, Inc., founded in 1974, is the manufacturer and distributor of Shearer's Award-Winning Snacks. Varied products include a complete line of potato chips, tortilla chips, pretzels, cheese curls/puffs, peanuts, popcorn, corn chips and other snacks. While Shearer's is recognized as a leader in the snack food industry, they consistently achieve "excellence" in everything they do! Recently, *Real Simple* magazine ranked Shearer's the "Best Chips with a Beer" and *Newsweek* magazine commented their potato chips were "...crisply addictive." The company was named "**Snack Manufacturer of the Year**" by *Snack Food and Wholesale Bakery* magazine.

Shearer's has been awarded the **Weatherhead 100** for the past five years, as one of the fastest growing companies in Northeast Ohio. The Weatherhead School of Management has also recognized Shearer's as one of its **Family Firms of Distinction**. Shearer's potato chips received the **Gold Medal Award** from the American Tasting Institute of San Francisco for the best potato chips in America. Shearer's has been honored with the **SCOPE Award as Business of the Year** in Stark County, Ohio. The company has been recognized for manufacturing excellence in Northeast Ohio by winning the **Manny Award** and the **eVolution of Manufacturing Award**. When Shearer's was awarded the **North Coast 99** for the seventh consecutive year in 2005, they also received the Diamond Award as one of the top three employers in Northeast Ohio. *Inside Business* magazine honored Shearer's as one of the top performing companies in Northeast Ohio eight times with the **Team NEO Success Award**. Shearer's Snacks are distributed throughout the Midwest, New England states and parts of Canada. Branch and distribution centers are locally based in Cleveland, Columbus, Cincinnati, Dayton, Toledo, Youngstown, Findlay, Norwalk, Detroit and eastern Michigan, Pittsburgh, Erie, Altoona and West Virginia, and service their surrounding areas.