



# PRESS RELEASE



## SHEARER'S SCORES

*Superior Rating from*

### THE AMERICAN BAKING INSTITUTE

FOR IMMEDIATE  
RELEASE

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Shearer's Foods, Inc.  
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For information on  
Shearer's  
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Products or Services,  
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1-888-GREAT-CHIPS  
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www.shearers.com

Brewster, Ohio: Shearer's Foods achieved a "Superior" rating on their recent American Institute of Baking (AIB) audit, according to the criteria and rating system described in the AIB Consolidated Standards for Food Safety Manual.

Ken Brower, Brewster Plant Manager, commented, "Shearer's has had Superior ratings every year since 2003. Our team continues to improve it's performance level and I'm pleased to be able to announce another Superior rating for us for 2008. The auditor noted that we continue to be one of the best plants he visits. I'm extremely proud of our Shearer's team and their relentless pursuit of *Shearer Perfection*."

AIB was founded in 1919 by the North American wholesale and retail baking industries as a technology transfer center for bakers and food processors. Experts in the fields of nutrition, food safety and hygiene, occupational safety and maintenance engineering are included on AIB's staff. A typical AIB audit involves two days of intense inspections covering food safety, processing, sanitation, shipping and storage. It is important to note that AIB is an independent auditing service with no loyalties to the Shearer's facility.

The "Superior" rating is just another reason why consumers continue to view Shearer's Foods as an industry leader in Quality and Food Safety.

Shearer's Foods, Inc., founded in 1974, is the manufacturer /distributor of Shearer's Award-Winning Snacks. Varied products include a complete line of potato chips, tortilla chips, pretzels, cheese curls/puffs, peanuts, popcorn, corn chips and other snacks. While Shearer's is recognized as a leader in the snack food industry, they consistently achieve "excellence" in everything they do! *Real Simple* magazine ranked Shearer's the "Best Chips with a Beer" and *Newsweek* magazine commented their potato chips were "...crisply addictive." The company has been named "Snack Manufacturer of the Year" by *Snack Food and Wholesale Bakery* magazine. Shearer's has been awarded the Weatherhead 100, Cascade Capital Business Growth Award and The Entrepreneurs EDGE Award for being one of the fastest growing companies in Northeast Ohio. The Weatherhead School of Management has also recognized Shearer's as one of its Family Firms of Distinction. Shearer's potato chips received the Gold Medal Award from the American Tasting Institute of San Francisco for the best potato chips in America. Shearer's has been honored with the SCOPE Award as Business of the Year in Stark County, Ohio. The company has been recognized for manufacturing excellence by winning the Manny Award and the Evolution of Manufacturing Award. Shearer's has been awarded the North Coast 99 nine consecutive years as a top employer in Northeast Ohio. *Inside Business* magazine has honored Shearer's as one of the top performing companies in Northeast Ohio ten times with the NEO Success Award. Shearer's Snacks are distributed throughout the Midwest, New England states and parts of Canada.