



PRESS RELEASE



Scott Smith, Jim Ward, Jack and Rosemary Shearer

SHEARER'S FOODS

Announces Their

ASSOCIATES OF THE YEAR, COMMUNITY SERVICE AWARD AND PERFECT ATTENDANCE WINNERS

**FOR IMMEDIATE
RELEASE**

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**For information on
Shearer's
Award-Winning
Products or Services,
Please Contact the
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1-888-GREAT-CHIPS
(toll free) or
www.shearers.com**

Brewster, Ohio: Shearer's Foods, Inc. is proud to honor JIM WARD (Dalton) as their "Jack and Rosemary Shearer 2007 Associate of the Year." As the top Massillon Branch Associate, Jim is a 26-year route sales associate servicing the Massillon area. "Jim is very well-liked by his customers and seldom misses an opportunity for a sale," says Skip Skelley, Massillon Branch Manager. "Trained originally by Bob Shearer, Jim has had the top-selling route in the company for over 20 years. Another remarkable fact about Jim—he has not missed a single day of work." With this honor Jim received \$2,500 and a beautiful trophy. The other Department Associates of the Year who competed for the top honor were: Lori Bantum (Strasburg) Machine Operator, Gary Gardner (Warren) Youngstown Branch, Amy Hammel (Navarre) Quality Assurance, Randy Hyrne (Canal Fulton) Management, Mike Jefferson (Pittsburgh) Pittsburgh Branch, Matt Kutschbach (Massillon) Administration, Jim Lehman (Beach City) Sanitation, Rob Lewis (Painesville) Cleveland Branch, Linda Massie (Dalton) Packaging, George Maxin (Louisville) Warehouse, Scott Phillips (Massillon) Maintenance and Mike Trampevski (Clinton) Processing.

Roger Yoder (Navarre) of Shearer's Purchasing Department was named the 2007 Community Service Award winner. This annual award is given to an associate who gives their own personal time to serve the local, regional, national or international community. A \$1,000 prize is donated in the associate's name to the approved charity of their choice.

Associates celebrating service anniversaries and perfect attendance were also honored at Shearer's Associate Appreciation Dinner. Twenty-Five Year Associates were: Dan Bales, Rocky Frailly, Peggy Gradijan, Tom Heath, Angie Hostetler, Janet Schwab, Steve Surmay, Ron Van Horn and Jim Ward.

Annually, Shearer's awards an associate with perfect attendance a Caribbean cruise for two and a week's paid vacation. Steve Saunier (Massillon), a five-year Shearer's associate, was the winner this year.

Shearer's Foods, Inc., founded in 1974, is the manufacturer /distributor of Shearer's Award-Winning Snacks. Varied products include a complete line of potato chips, tortilla chips, pretzels, cheese curls/puffs, peanuts, popcorn, corn chips and other snacks. While Shearer's is recognized as a leader in the snack food industry, they consistently achieve "excellence" in everything they do! **Real Simple** magazine ranked Shearer's the "Best Chips with a Beer" and **Newsweek** magazine commented their potato chips were "...crisply addictive." The company has been named "**Snack Manufacturer of the Year**" by **Snack Food and Wholesale Bakery** magazine. Shearer's has been awarded the **Weatherhead 100**, **Cascade Capital Business Growth Award** and **The Entrepreneurs EDGE Award** for being one of the fastest growing companies in Northeast Ohio. The Weatherhead School of Management has also recognized Shearer's as one of its **Family Firms of Distinction**. Shearer's potato chips received the **Gold Medal Award** from the American Tasting Institute of San Francisco for the best potato chips in America. Shearer's has been honored with the **SCOPE Award as Business of the Year** in Stark County, Ohio. The company has been recognized for manufacturing excellence by winning the **Manny Award** and the **Evolution of Manufacturing Award**. Shearer's has been awarded the **North Coast 99** nine consecutive years as a top employer in Northeast Ohio. **Inside Business** magazine has honored Shearer's as one of the top performing companies in Northeast Ohio ten times with the **NEO Success Award**. Shearer's Snacks are distributed throughout the Midwest, New England states and parts of Canada.