



# PRESS RELEASE



*(L-R) Bob Shearer, Michael T. Victor,  
President of Lake Erie College and Rick Osborne*

## **BOB SHEARER** **Shearer's Foods CEO** **Honored as** **2009 Distinguished** **Citizen of the** **Western Reserve**

**FOR  
IMMEDIATE  
RELEASE**

**May 22, 2009**

**Shearer's Foods, Inc.  
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Brewster, OH 44613**

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**For information on  
Shearer's  
Award-Winning  
Products or Services,  
Please Contact the  
Customer Service  
Department at  
1-888-GREAT-CHIPS  
(toll free) or  
www.shearers.com**

Brewster, Ohio: Robert J. (Bob) Shearer, Chief Executive Officer of Shearer's Foods, Inc., was honored as a 2009 Distinguished Citizen of the Western Reserve. Shearer's associates, business associates and friends joined Bob and Melissa Shearer at a black tie dinner held May 21 at the Kirtland Country Club in Willoughby, Ohio.

As the CEO, Mr. Shearer is responsible for developing the culture and guiding the expansion of the award-winning company, where the customer always comes first. He has been recognized with numerous accolades, including being inducted into the Northeast Ohio Business Hall of Fame in November 2008 and receiving the Ernst & Young Entrepreneur Of The Year award in the Northeast Ohio region. Shearer's is celebrating 35 years of business in 2009.

Richard M. (Rick) Osborne, Sr., Chairman of the Board and Chief Executive Officer of Energy West, Incorporated, was also honored.

To be considered as a candidate for this honor, individuals must exemplify the three areas of importance to Lake Erie College—tradition, excellence and service. They must make a notable contribution to the community or region in the areas of service, philanthropy, business, education arts or health care and uphold high moral standards.

Proceeds of the annual event benefit the Lake Erie College Scholarship Fund.



Shearer's Foods, Inc., founded in 1974, is the manufacturer /distributor of Shearer's Award-Winning Snacks. Varied products include a complete line of potato chips, tortilla chips, pretzels, cheese curls/puffs, peanuts, popcorn, corn chips and other snacks. While Shearer's is recognized as a leader in the snack food industry, they consistently achieve "excellence" in everything they do! *Real Simple* magazine ranked Shearer's the "Best Chips with a Beer" and *Newsweek* magazine commented their potato chips were "...crisply addictive." The company has been named "Snack Manufacturer of the Year" by *Snack Food and Wholesale Bakery* magazine. Shearer's has been awarded the Weatherhead 100, Cascade Capital Business Growth Award and The Entrepreneurs EDGE Award for being one of the fastest growing companies in Northeast Ohio. The Weatherhead School of Management has also recognized Shearer's as one of its Family Firms of Distinction. Shearer's potato chips received the Gold Medal Award from the American Tasting Institute of San Francisco for the best potato chips in America. Shearer's has been honored as Business of the Year by the Canton and Massillon Chambers of Commerce. The company has been recognized for manufacturing excellence by winning the Manny Award and the Evolution of Manufacturing Award. Shearer's has been awarded the North Coast 99 ten consecutive years as a top employer in Northeast Ohio. *Inside Business* magazine has honored Shearer's as one of the top performing companies in Northeast Ohio eleven times with the NEO Success Award. Shearer's Snacks are distributed throughout the Midwest, New England states and parts of Canada.