



PRESS RELEASE



SHEARER'S FOODS Named a FINALIST for an EMERALD AWARD

FOR IMMEDIATE RELEASE
September 22, 2009

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Award-Winning
Products or Services,
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www.shearers.com

Brewster, Ohio: Shearer's Foods has been named one of three Finalists for the Crain's Cleveland Business Emerald Awards. The Emerald Awards recognize Northeast Ohio companies that have implemented sustainable strategic priorities that significantly trim costs or increase cash flow with innovations and products that reduce its environmental footprint. The program defines sustainability as the commercialization or adaptation of processes and products, which are both feasible, economical and make a positive impact on the triple bottom line. *Profits-People-Planet.*

The company was a Emerald Award Finalist in the Large For-Profit Company Category.

Shearer's has been honored with these sustainability awards:

- 2009 Evolution of Manufacturing Award for Sustainability
- 2009 Manny Award for Sustainability
- 2008 Frito-Lay Sustainability Award
- 2008 MAGNET Competitiveness Challenge for Sustainability
- Finalist—2008 Cool Places to Work—Sustainability

The Emerald Awards are presented by Crain's Cleveland Business and Fairmount Minerals, and are sponsored by MAGNET, COSE and the Northeast Ohio Sewer District.



Shearer's Foods, Inc., founded in 1974, is the manufacturer /distributor of Shearer's Award-Winning Snacks. Varied products include a complete line of potato chips, tortilla chips, pretzels, cheese curls/puffs, peanuts, popcorn, corn chips and other snacks. While Shearer's is recognized as a leader in the snack food industry, they consistently achieve "excellence" in everything they do! *Real Simple* magazine ranked Shearer's the "Best Chips with a Beer" and *Newsweek* magazine commented Shearer's potato chips were "...crisply addictive." *Country Living* magazine named Shearer's the best potato chips in Ohio! The company has been named Snack Manufacturer of the Year by *Snack Food and Wholesale Bakery* magazine. Shearer's has been awarded the Weatherhead 100, Cascade Capital Business Growth Award and The Entrepreneurs EDGE Award for being one of the fastest growing companies in Northeast Ohio. The Weatherhead School of Management has also recognized Shearer's as one of its Family Firms of Distinction. Shearer's potato chips received the Gold Medal Award from the American Tasting Institute of San Francisco for the best potato chips in America. Both the Canton and the Massillon Chambers of Commerce have honored Shearer's as their Business of the Year. The company has been recognized for manufacturing excellence and sustainability by winning the Manny Award and the Evolution of Manufacturing Award. Shearer's has been awarded the North Coast 99 eleven times as a top employer in Northeast Ohio. *Inside Business* magazine has honored Shearer's as one of the top performing companies in Northeast Ohio eleven times with the NEO Success Award. Shearer's has been recognized for their outstanding customer service by winning the Cleveland Food Dealers Association's Vendor of the Year Award and *Smart Business magazine's* World Class Customer Service Award. Shearer's has earned the Pillar Award twice as well as the Shatten Civic Award for their far-reaching community service efforts. Shearer's Snacks are distributed throughout the Midwest, Canada and Mexico.