



# PRESS RELEASE



## SHEARER'S FOODS WINS WEATHERHEAD 100 AWARD

### FOR IMMEDIATE RELEASE

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Products or Services,  
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www.shearers.com

Brewster, Ohio: Shearer's Foods, home of Shearer's Award Winning Snacks, has been honored as a 2009 Weatherhead 100 Centurion winner. Being named a Weatherhead 100 Centurion company is a unique recognition that distinguishes Shearer's Foods among Northeast Ohio's best.

Since 1987, the Weatherhead 100 has been a hallmark for recognizing companies that have successfully met economic challenges and grown their businesses, while exhibiting a true entrepreneurial spirit. The Weatherhead 100 accolade is highly regarded throughout the region and is a testament to hard work, commitment, innovation and the dream to succeed. Weatherhead 100 winners have a positive impact on the economy of Northeast Ohio.

Accepting awards is nothing new to Shearer's. Since its founding in 1974, the Brewster-based snack food manufacturer has been honored for its outstanding snack food products, business growth, customer service, human resources practices, sustainability, community service and innovation in manufacturing. Shearer's is now a six-time Weatherhead 100 Award winner.

The Awards were presented by the Council of Smaller Enterprises (COSE) in partnership with the Weatherhead School of Management. Sponsors of the event include: *Inside Business* magazine, Time Warner Cable, the Greater Cleveland Partnership, The Minute Man Human Resources System and Consumers Life Insurance Company.



Shearer's Foods, Inc., founded in 1974, is the manufacturer/distributor of Shearer's Award-Winning Snacks. Varied products include a complete line of potato chips, tortilla chips, pretzels, cheese curls/puffs, peanuts, popcorn, corn chips and other snacks. While Shearer's is recognized as a leader in the snack food industry, they consistently achieve "excellence" in everything they do! *Real Simple* magazine ranked Shearer's the "Best Chips with a Beer" and *Newsweek* magazine commented Shearer's potato chips were "...crisply addictive." *Country Living* magazine named Shearer's the best potato chips in Ohio! The company has been named Snack Manufacturer of the Year by *Snack Food and Wholesale Bakery* magazine. Shearer's has been awarded the Weatherhead 100, Cascade Capital Business Growth Award and The Entrepreneurs EDGE Award for being one of the fastest growing companies in Northeast Ohio. The Weatherhead School of Management has also recognized Shearer's as one of its Family Firms of Distinction. Shearer's potato chips received the Gold Medal Award from the American Tasting Institute of San Francisco for the best potato chips in America. Both the Canton and the Massillon Chambers of Commerce have honored Shearer's as their Business of the Year. The company has been recognized for manufacturing excellence and sustainability by winning the Manny Award and the Evolution of Manufacturing Award. Shearer's has been awarded the North Coast 99 as a top employer in Northeast Ohio, and is the only company to receive this award all eleven years of its existence! *Inside Business* magazine has honored Shearer's as one of the top performing companies in Northeast Ohio eleven times with the NEO Success Award. Shearer's has been recognized for their outstanding customer service by winning the Cleveland Food Dealers Association's Vendor of the Year Award and *Smart Business magazine's* World Class Customer Service Award. For their far-reaching community service efforts, Shearer's has earned the Pillar Award twice as well as the Shatten Civic Award. Shearer's Snacks are distributed throughout the Midwest, Canada and Mexico.