



PRESS RELEASE



SHEARER'S FOODS

Sponsors

SECOND ANNUAL CHIP CHASE 5K RUN/WALK IN BREWSTER

**FOR IMMEDIATE
RELEASE**

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**For information on
Shearer's
Award-Winning
Products or Services,
Please Contact the
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1-888-GREAT-CHIPS
(toll free) or
www.shearers.com**

Brewster, Ohio: The Second Annual Chip Chase 5K Run/Walk was held Friday evening, May 29, 2009 in Brewster, Ohio. This event is part of Shearer's Foods initiative to promote physical activity as part of their focus on health and wellness in the community.

This year, the event experienced record growth compared to many of the races organized through the Ohio Challenge Series, with an overall increase of 55% in participation of runners and walkers. There were 357 registered entries. The challenging course was a winding maze through the streets of Brewster that finished in Bimiler Park.

Prizes were distributed to the top three males and females racers overall as well as the top three in each age bracket. After the race, participants and their families were able to enjoy the Firemen's Festival in the Park, which includes rides, games, a live band and fireworks. This was a spectacular way to end the work week.

Proceeds raised from the Chip Chase benefit the Brewster Volunteer Fire Department to assist with the purchase of needed equipment. With the growth in participation, Shearer's was able to raise \$2,800 for the Fire Department, an increase of 65% from last year's donation.

Results and photos of the Chip Chase can be found on-line at www.ohiochallengeseries.com.

Real Simple magazine ranked Shearer's the "Best Chips with a Beer" and **Newsweek** magazine commented Shearer's potato chips were "...crisply addictive." **Country Living** magazine named Shearer's the best potato chips in Ohio! The company has been named **Snack Manufacturer of the Year** by **Snack Food and Wholesale Bakery** magazine. Shearer's has been awarded the **Weatherhead 100**, **Cascade Capital Business Growth Award** and **The Entrepreneurs EDGE Award** for being one of the fastest growing companies in Northeast Ohio. The Weatherhead School of Management has also recognized Shearer's as one of its **Family Firms of Distinction**. Shearer's potato chips received the **Gold Medal Award** from the American Tasting Institute of San Francisco for the best potato chips in America. Both the Canton and the Massillon Chambers of Commerce have honored Shearer's as their **Business of the Year**. The company has been recognized for manufacturing excellence and sustainability by winning the **Manny Award** and the **Evolution of Manufacturing Award**. Shearer's has been awarded the **North Coast 99** as a top employer in Northeast Ohio, and was given the **2008 Legacy Award** as one of only three companies to win the NC99 all ten years! **Inside Business** magazine has honored Shearer's as one of the top performing companies in Northeast Ohio eleven times with the **NEO Success Award**. Shearer's has been recognized for their outstanding customer service by winning the Cleveland Food Dealers Association's **Vendor of the Year Award** and **Smart Business magazine's World Class Customer Service Award**. Shearer's has earned the **Pillar Award** twice as well as the **Shatten Civic Award** for their far-reaching community service efforts. Shearer's Snacks are distributed throughout the Midwest, New England states and parts of North America.