



PRESS RELEASE



SHEARER'S FOODS Raises \$2,500 for RELAY FOR LIFE

FOR IMMEDIATE RELEASE

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Award-Winning
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www.shearers.com

Brewster, Ohio: The Shearer's Foods Relay for Life Team joined the fight at Glen Oak High School on June 5 and 6, 2009.

With the support of Shearer's Caring and Sharing Committee, the Shearer's Team raised more than \$2,500 to achieve a Silver Team Level for the second year in a row. Overall, the 18-hour event raised more than \$90,000 for the American Cancer Society, which is a huge success during a very tough fund-raising year!

Shearer's participants included Mike Pitsenbarger, Tammy Patterson, Sara Zerbe, Bill McCabe (Shearer's Ms. Relay Contestant!), Pat McCabe, Paul Smith, Chris Sample, Steve Sample, and Brad Hamilton, Jr.

Along with the many candy bars that were sold prior to the event, volunteers cooked BBQ chicken and rigatoni to sell at the event, along with Shearer's Snacks, of course. A special thank you to Merv Miller, Amanda Miller, Zach Gingerich, Jeremy Gingerich, Mitch Miller and Stephanie Miller, who cooked the chicken, set up the tent and manned the food and raffle sales.

Generous donations were raffled and auctioned at the event as well. Shearer's offers a sincere THANK YOU to: Acme Fresh Markets, ECO, The Ohio State University, Cleveland Browns, Cleveland Indians, Giant Eagle, Cleveland Metroparks Zoo, Mahoning Valley Scrappers, Lake County Captains, Cleveland Cavaliers, Smith Dairy, Lake Erie Monsters and the Akron Aeros for their donations.

A very special THANK YOU to Shannon Miller, who coordinated a very successful Shearer's Relay for Life Team!

Real Simple magazine ranked Shearer's the "Best Chips with a Beer" and *Newsweek* magazine commented Shearer's potato chips were "...crisply addictive." *Country Living* magazine named Shearer's the best potato chips in Ohio! The company has been named Snack Manufacturer of the Year by *Snack Food and Wholesale Bakery* magazine. Shearer's has been awarded the Weatherhead 100, Cascade Capital Business Growth Award and The Entrepreneurs EDGE Award for being one of the fastest growing companies in Northeast Ohio. The Weatherhead School of Management has also recognized Shearer's as one of its Family Firms of Distinction. Shearer's potato chips received the Gold Medal Award from the American Tasting Institute of San Francisco for the best potato chips in America. Both the Canton and the Massillon Chambers of Commerce have honored Shearer's as their Business of the Year. The company has been recognized for manufacturing excellence and sustainability by winning the Manny Award and the Evolution of Manufacturing Award. Shearer's has been awarded the North Coast 99 as a top employer in Northeast Ohio, and was given the 2008 Legacy Award as one of only three companies to win the NC99 all ten years! *Inside Business* magazine has honored Shearer's as one of the top performing companies in Northeast Ohio eleven times with the NEO Success Award. Shearer's has been recognized for their outstanding customer service by winning the Cleveland Food Dealers Association's Vendor of the Year Award and *Smart Business* magazine's World Class Customer Service Award. Shearer's has earned the Pillar Award twice as well as the Shatten Civic Award for their far-reaching community service efforts. Shearer's Snacks are distributed throughout the Midwest, New England states and parts of North America.