



# PRESS RELEASE



## SHEARER'S FOODS RECEIVES ITS THIRTEENTH NORTHCOAST 99 AWARD AS A GREAT PLACE TO WORK

### FOR IMMEDIATE RELEASE

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Shearer's Foods, Inc.  
692 North Wabash  
Brewster, OH 44613

Melissa M. Shearer  
Vice President  
Communications

melissashearer  
@shearers.com  
330-767-7160  
330-767-3393 (Fax)

For information on  
Shearer's  
Award-Winning  
Products or Services,  
Please Contact the  
Customer Service  
Department at  
1-888-GREAT-CHIPS

Brewster, Ohio: Shearer's Foods has been honored with the NorthCoast 99 Award for the thirteenth consecutive year as a top employer in Northeast Ohio.

Several years ago, Shearer's was honored with the first Legacy Award. Previously, the company has won numerous category awards including Community Service, Safety and Health, Training and Development, and Recruitment and Selection, as well as the first Diamond Award. *Shearer's is the only company to win the NorthCoast 99 Award all thirteen years of its existence!*

The NorthCoast 99 is an annual recognition program that honors ninety-nine great Northeast Ohio employers since 1999. Winners are chosen during a year-long process coordinated by the Employers Resource Council (ERC), Northeast Ohio's leading professional organization dedicated to HR practices, programs and services. Their mission is to encourage all local employers to focus on developing great workplaces to make the region more competitive nationally and globally. Great workplaces excel in attracting, retaining and motivating top performers by maintaining a foundation of organizational policies and practices that are designed to support the fundamental needs of great talent. According to Pat Perry, President of ERC, "The ERC Team believes that the key to organizational success is hiring and retaining top talent. This is true in both good and tough times."

Sponsors include ADP, Anthem, Cinecraft, Cleveland.com, Career Curve, First Merit Bank, Oswald Companies, CareerBoard.com, Inside Business magazine, Staffing Solutions and WVIZ/WCPN.

Headquartered in Brewster, Ohio, and celebrating *37 years of great snacking* in 2011, Shearer's Foods, Inc., is the manufacturer/distributor of Shearer's Award-Winning Snacks. Shearer's associates and Shearer's products share a commitment to *Shearer Perfection*, and this commitment has been acknowledged through the receipt of many awards both within the snack food industry and across Shearer's business landscape. *Real Simple* magazine ranked Shearer's the "Best Chips with a Beer" and *Newsweek* magazine commented Shearer's potato chips were "...crisply addictive." *Country Living* magazine named Shearer's the best potato chips in Ohio! The company has twice been named Snack Manufacturer of the Year by *Snack Food and Wholesale Bakery* magazine. Shearer's Millennium Manufacturing Facility is the First LEED® Platinum Snack Food Manufacturing Plant in the World, and *Food Engineering* magazine named Millennium its Plant of the Year in 2011. Shearer's has been awarded the Weatherhead 100, the NEO Success Award, the Cascade Capital Business Growth Award and The Entrepreneurs EDGE Award as a top growth and performance company in Northeast Ohio. The Weatherhead School of Management has also recognized Shearer's as one of its Family Firms of Distinction. Both the Canton (Ohio) and the Massillon (Ohio) Chambers of Commerce have honored Shearer's as their Business of the Year. Shearer's potato chips received the Gold Medal Award from the American Tasting Institute of San Francisco for the best potato chips in America. The company has been recognized for manufacturing excellence and sustainability by winning the Emerald Award, the Manny Award, the Evolution of Manufacturing Award and the Innovation in Business Award. Shearer's has been consistently judged as a top employer in Northeast Ohio by winning the North Coast 99, and is the only company to win this award all twelve years of its existence! Shearer's has been recognized for their outstanding customer service by winning the Cleveland Food Dealers Association's Vendor of the Year Award, the Gordon Food Service VIP Award, the PL Buyer Category Colonel Award and *Smart Business* magazine's World Class Customer Service Award. Shearer's has earned the Pillar Award as well as the Shatten Civic Award for their far-reaching community service efforts. Shearer's Snacks are distributed throughout North America and overseas.