



PRESS RELEASE



SHEARER'S FOODS SUPPLIER GOLF EVENT RAISES \$90,000 FOR PEGASUS FARM

Brewster, Ohio: On September 12, 2011, Shearer's Foods, Inc. held its annual Supplier Golf Event at Glenmoor Country Club. \$90,000 was donated to Pegasus Farm in memory of Cole Surmay, son of Steve and Stacie Surmay. Steve is Senior Vice President of Co-Pack Operations, and a 30-year Shearer's associate. A check was presented to Mr. Don Schenck, Interim Executive Director of Pegasus Farm, on behalf of Shearer's Foods and their loyal suppliers. Proceeds from the live auction, \$10,000, go directly to the COLE SURMAY SCHOLARSHIP FUND, which enables children to attend the program regardless of their financial status. Pegasus Farm, located in Hartville, Ohio, is a horse-based teaching and healing center dedicated to helping children and adults with disabilities achieve enjoyable and productive lives. Programs are tailored to meet the specific needs of each individual and provide physical and psychological therapy with documented improvements in motor, cognitive, perceptual and social development. For more information on Pegasus Farm please visit their website: www.pegasusfarm.org.

**FOR IMMEDIATE
RELEASE
September 13, 2011**

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**For Information on
Shearer's
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Department at
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Headquartered in Brewster, Ohio, and celebrating *37 years of great snacking* in 2011, Shearer's Foods, Inc., is the manufacturer/distributor of Shearer's Award-Winning Snacks. Shearer's associates and Shearer's products share a commitment to *Shearer Perfection*, and this commitment has been acknowledged through the receipt of many awards both within the snack food industry and across Shearer's business landscape. *Real Simple* magazine ranked Shearer's the "Best Chips with a Beer" and *Newsweek* magazine commented Shearer's potato chips were "...crisply addictive." *Country Living* magazine named Shearer's the best potato chips in Ohio! The company has twice been named Snack Manufacturer of the Year by *Snack Food and Wholesale Bakery* magazine. Shearer's Millennium Manufacturing Facility is the First LEED® Platinum Snack Food Manufacturing Plant in the World, and *Food Engineering* magazine named Millennium its Plant of the Year in 2011. Shearer's has been awarded the Weatherhead 100, the NEO Success Award, the Cascade Capital Business Growth Award and The Entrepreneurs EDGE Award as a top growth and performance company in Northeast Ohio. The Weatherhead School of Management has also recognized Shearer's as one of its Family Firms of Distinction. Both the Canton (Ohio) and the Massillon (Ohio) Chambers of Commerce have honored Shearer's as their Business of the Year. Shearer's potato chips received the Gold Medal Award from the American Tasting Institute of San Francisco for the best potato chips in America. The company has been recognized for manufacturing excellence and sustainability by winning the Emerald Award, the Manny Award, the Evolution of Manufacturing Award and the Innovation in Business Award. Shearer's has been consistently judged as a top employer in Northeast Ohio by winning the North Coast 99, and is the only company to win this award all twelve years of its existence! Shearer's has been recognized for their outstanding customer service by winning the Cleveland Food Dealers Association's Vendor of the Year Award, the Gordon Food Service VIP Award, the PL Buyer Category Colonel Award and *Smart Business* magazine's World Class Customer Service Award. Shearer's has earned the Pillar Award as well as the Shatten Civic Award for their far-reaching community service efforts. Shearer's Snacks are distributed throughout North America and overseas.



Mr. Don Schenck, Jonathan Floyd—Pegasus Farm Rider, and Bob Shearer

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